

APPLIED



HEALTH

Fachhochschule Kiel & UKSH Kiel

mHEALTH Conference

Date

November 21st

Location

*Schöne Aussichten
Düsternbrooker Weg 16 - Kiel*

Extras

An eye tracker, oculus rift and mobile devices will be on exhibition

Schedule

- 09:30 **Get together**
- 10:00 **Innovation** - Jesper Lakman, Odense University Hospital
- 10:30 **M-Health: A health insurances perspective** - Birk Bruckhoff, Marketingmanager New Media, BIG direkt gesund
- 11:00 - **Ambient assisted living** - Prof. Dr. Robert Manzke, FH Kiel, Computer Science
- 11:30 **Students' prototypes** - by interreg project Applied Health
- 12:15 **Lunch**
- 13:30 **Case study** - macio GmbH
- 14:00 **Students' prototypes** - by e-concept class from Odense

*Moderator: James Norwood,
Associate Professor at Erhvervsakademiet Lillebælt*